

# BE A PART OF THE ONLY EUROPEAN BANK IN CAMBODIA

Position: **Digital Marketing Officer**

Location: **Phnom Penh**

## Key Responsibilities:

- Manage the Facebook content posting with agency
- Manage the comments on the page(s)
- Manage Inbox and Followup
- Update the Website
- Manage the content posting on LinkedIn
- Manage uploads on Youtube
- Create content for social media with our partners
- Manage and followup on online lead generation
- Report of online activity
- Support the department needs

## Required Education & Experience :

- Marketing background
- Community management or copywriting in Khmer. English and French are a plus
- Experience working for brand or agency is a plus

### Required competencies:

- Understanding of a brand and how to treat a customer
- Facebook Page Features Knowledge
- Knowledge of project management software such as Asana, Slack, Trello
- Autonomous and problem solving mindset
- Strong interpersonal skills to enable effective communication, and to generate trust and confidence among staff, at all levels including senior management
- Ability to analyze and interpret complex information and present it clearly and concisely, both verbally and in writing
- Excellent organizational and planning skills, with the ability to meet deadlines
- Ability to work proactively, prioritise and manage individual workload
- Knowledge of digital, use Microsoft tools (powerpoint, excel, word), Wordpress/Photoshop knowledge is a plus.

### How to apply:

Interested candidates is welcomed to send your last updated resume, a copy of Cambodian ID card and a recent passport size (4x6) photograph to the following:

### BRED Bank (Cambodia) Plc.

No. 30, Preah Norodom Boulevard Sangkat Phsar Thmey 3, Khan Daun Penh, Phnom Penh. Or email us at [hr@bredcambodia.com](mailto:hr@bredcambodia.com)

### Deadline:

27-April-19 For additional information, please visit: [www.bredcambodia.com](http://www.bredcambodia.com)

(All applications will be treated in strict confidentiality)



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### ABOUT BRED BANK CAMBODIA:

BRED Bank Cambodia is a subsidiary of BRED Banque Populaire, a member of the BPCE Group, the 2nd largest banking group in France, serving more than 31.2 million customers, employing more than 100,000 people worldwide, and counting 9 million cooperative shareholders.

Our objective is to close a gap and offer Cambodian people a trustful interlocutor with who to talk freely about their projects and ambitions. What matters to us is how we can serve you and hope you grow. Start with BRED, Grow with BRED. For more information visit [www.bredcambodia.com](http://www.bredcambodia.com)

### ADDRESS:

#30, Preah Norodom Boulevard Sangkat Phsar Thmey 3, Khan Daun Penh, Phnom Penh

### OPERATING HOURS:

Open 7/7 from Monday to Sunday: 8:00am - 8:00pm